

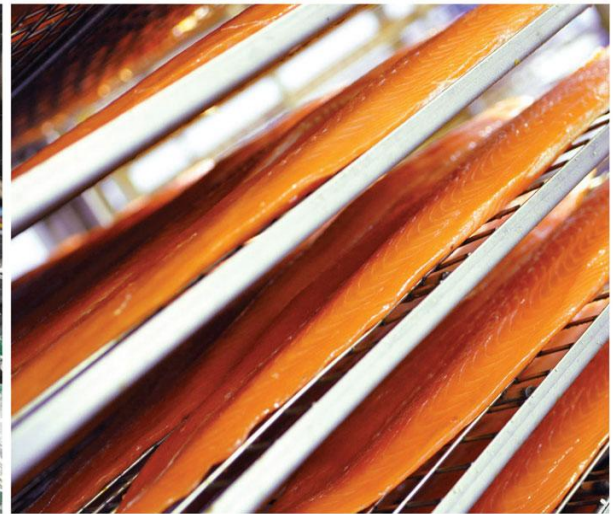
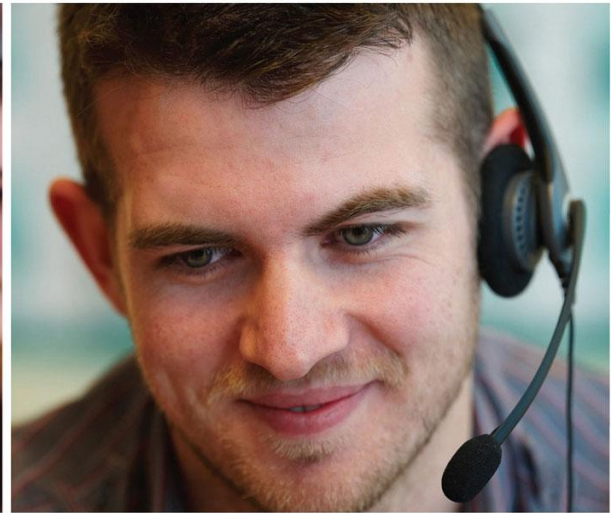
Green Jobs for Youth in the Highlands & Islands

David Oxley – Area Manager Moray
Highlands & Islands Enterprise



Highlands and Islands Enterprise
Iomairt na Gàidhealtachd 's nan Eilean

Ambitious for Scotland



Operating Plan 2012-15

Ambitious for **Scotland**



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Our Purpose

“to generate sustainable economic growth in every part of the Highlands and Islands”

Our Vision

For the Highlands and Islands to be a highly successful and competitive region in which increasing numbers of people choose to live, work, study and invest.

Our Priorities

- Supporting businesses and social enterprises to shape and realise their growth aspirations
- Strengthening communities and fragile areas
- Developing key sectors, particularly distinctive regional opportunities
- Creating the conditions for a competitive and low-carbon region



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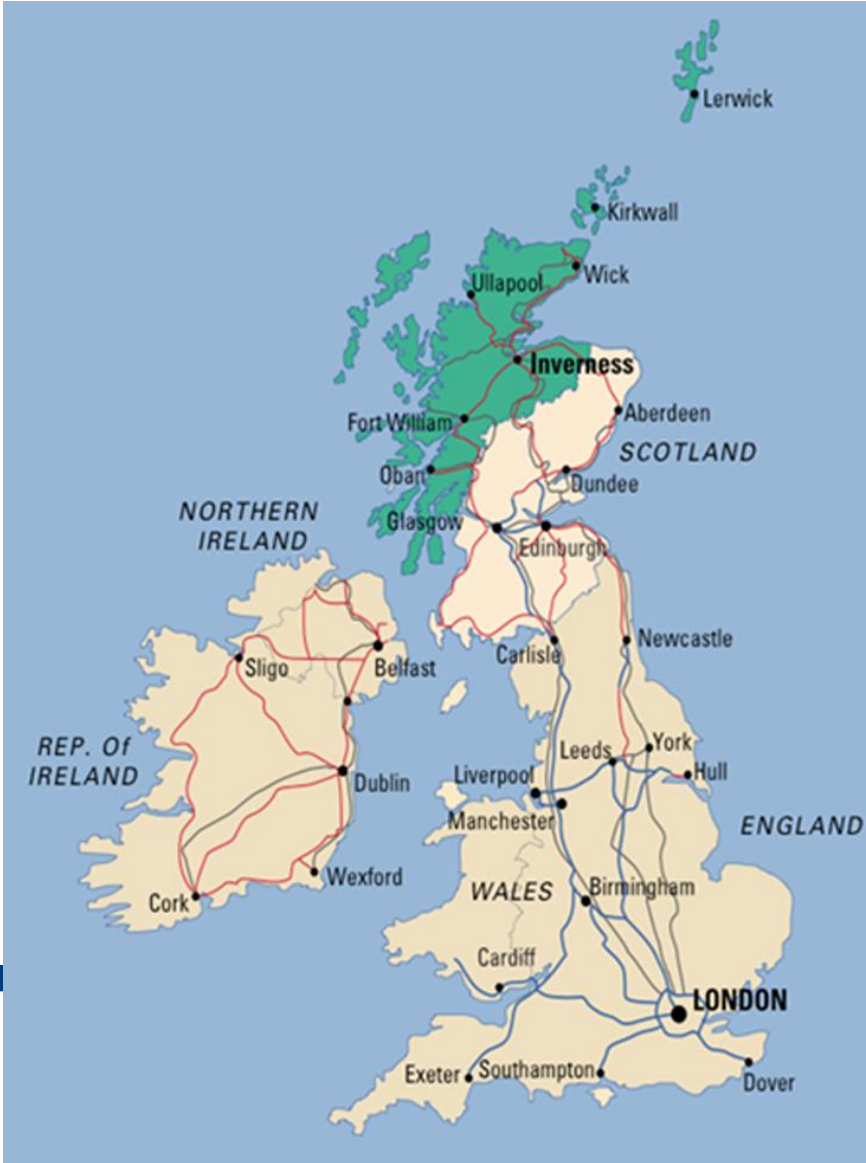
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Why Green Jobs?



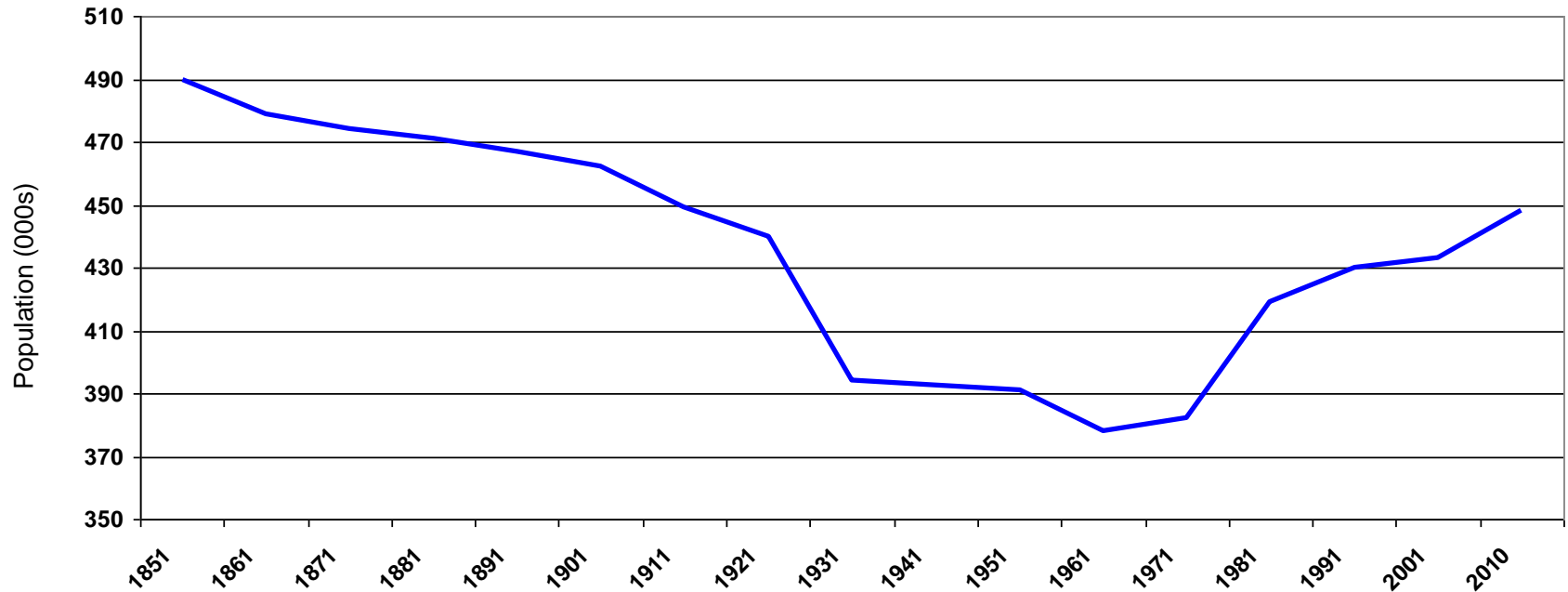
HIE Area

Population



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Population



Source: National Records for Scotland (NRS)



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Why Green Jobs?



HIE Area

Population

Opportunities



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Opportunities in the Energy Sector

A focus on renewable energy – playing a leading role in the UK

Opportunities across the area, from Shetland to Argyll, Western Isles to Moray

Wind – on and offshore



Wave and Tidal



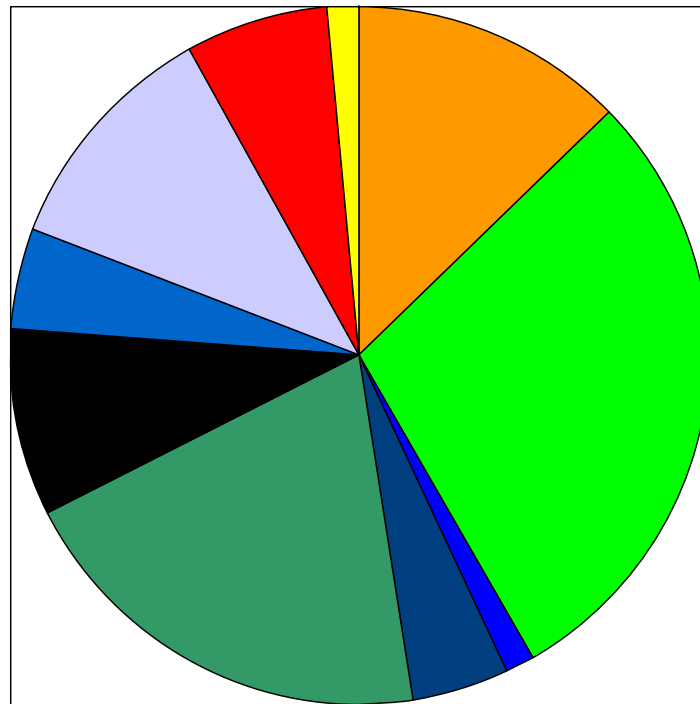
Biomass



Hydro



Renewable Energy Jobs in Scotland 2012



“Renewable Energy is a significant employer in Scotland... 11,000 employees...”

It will be an important source of new jobs for those leaving education and training....

Highlands & Islands are leading development of wave and tidal....

Bio-energy is providing jobs across rural Scotland”



Future Opportunities by 2020

Marine up to 5,000 jobs

Offshore Wind – up to 28,000 jobs

Variety of roles – Environmental, engineering, wildlife specialists, vessel operators, Health & Safety, Business Services etc.

Skills development by initiatives such as Nigg Skills Academy will be vital



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Source: Scottish Government

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Green Jobs – not just Energy

- Tourism
- Digital Health



Tourism



Visitors want a real experience, not just a nice hotel

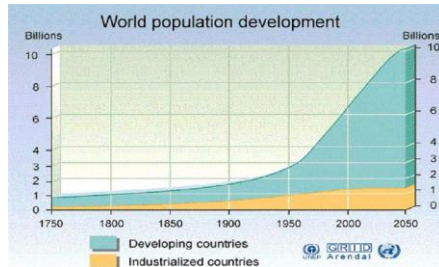
Highlands has credibility

Green Tourism a growing sector which can benefit from demographic changes



Digital Health – Global Concerns

Population
Expansion



Demographics



Unhealthy
Lifestyles



Pressure on
Healthcare
Budgets



A new model of health care delivery for 21st century



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A new model of health care delivery for 21st century

Patient Centred & Patients Actively Involved

Treatment at Home

Digitally enabled

Easier access to information by all involved in treatment (inc patient)

Less Travel – Clinicians & patients

A greener Health service and greener jobs



In Summary

- New Economy will need to be more green
- Highlands & Islands have great opportunities
- Increasing number of jobs across a range of sectors

